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CLIENT CARE GUIDE

Caring for Your Synthetic Wig

Everything below applies to synthetic fiber wigs and toppers.
Human hair pieces follow a different routine, so ask us for that guide instead if you are unsure which you have.

> **Before you start. Never use heat on a synthetic piece unless it is labeled heat-friendly. Regular fibers will melt, and the damage cannot be reversed.**

What you'll need

- Cold water only
- Shampoo made for synthetic hair
- Leave-in conditioner made for synthetic hair
- A plastic wide-tooth comb or a brush with plastic tips. (No metal or rough bristles)
- Two clean towels and a wig stand



Washing

Protect & Soak: Support any lace front with your hand, then wet the piece completely under cold running water.

Shampoo: Emulsify shampoo in your hands, fold the piece in half, and massage suds through every fiber and the entire cap.

Rinse: Cold water only, rinsing at the nape and crown until the water runs completely clear of bubbles.

Remove Water Gently: Fold and squeeze out excess water, then pat dry with a towel section by section. Never wring or rub. Rubbing causes friction that can friz the fibers.

Condition & Style: Brush through gently, spritz on leave-in conditioner, brush again, and set on a wig stand to dry.

REMEMBER

Wash every 5-7 wears if you wear your synthetic wig daily for three hours or more. Cold water only! Never hot or warm. Never wring your piece. Squeeze gently instead. Let it dry a full 8–12 hours before wearing again.

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Want the full step-by-step guide and video walkthrough?
Scan this code, or visit hairresponse.com for the complete wash guide.